

**Press Release**

February 1, 2011

Mobile Coffee Payment: A Green Solution / Contactless Mobile Payment

**(Update April 15, 2011: Sentry Pay Point is now Forward Pay Systems, Inc.)**

EDEN PRAIRIE, MN, February 1, 2011 -- Perk Dynamics, Inc. and Sentry Pay Point, division of Forward Pay Systems, will provide a technology demonstration incorporating touch less and mobile payment with mobile receipts in a self service gourmet coffee concept. This demonstration will be presented at the Mobile World Congress in Barcelona, February 14 to 17, 2011. While touch less payment, mobile payment, and mobile receipts have been viable in certain areas for a while this demonstration will provide an end to end demonstration of paperless transaction and a web enabled operation of a "Gourmet Coffee Café ". The benefits of this payment technology will provide benefits beyond the coffee markets.

"In today's fast paced, technology driven retail market, people expect new technology to perform as fast and easy as buying from the web. Touchless payments will drive traffic to our kiosks. No wallet, no paper receipt, no fussy mag stripe, just quicker service." Says Tom Oliver, Founder and President of Orleans Coffee Exchange.

The Perk Dynamics, Inc. software solution improves the operation of the café by continuing the paper less technology thought and provides an operational flow from the Point Of Sale order entry to centralized management of coffee operation through browser enabled technologies. This technology is also being incorporated into self service bean to cup gourmet coffee operations. Attendees can receive a free espresso, latte, cappuccino, or hot chocolate drink by observing the demonstration in the exhibit area at a major US credit cards company's booth.

**About Sentry Pay Point, Inc.**

Sentry Pay Point's suite of security solutions are designed and developed to dramatically reduce or prevent instances of fraud. As merchants, processors, banks and payment networks increase their focus on fraud reduction; our products will become increasing more important in the development of solid solutions to protect trading partners within the payment network, and to safeguard sensitive cardholder information. For more information on Forward Pay Systems, Inc. (formerly Sentry Pay Point), visit <http://ForwardPay.com> or email [sales@ForwardPay.com](mailto:sales@ForwardPay.com).

**About Perk Dynamics, Inc.**

Perk Dynamics, Inc. is a software development company that is dedicated to increasing the efficiency of espresso/coffee operations. We are focused on improving the process and quality of brewed beverage order flows to increase profits, ROI, and customer satisfaction in establishments that serve coffee, tea and other machine produced beverages. Perk Dynamics provides software modules for order management, remote coffee operations management and reporting, self service operations, and gourmet office coffee services. The software is optimized for operators, roasters, route distribution and maintenance of espresso equipment. For more information about Xsilva Systems, please visit [www.perkdynamics.com](http://www.perkdynamics.com) or email [info@perkdynamics.com](mailto:info@perkdynamics.com).